



NOVICE HUNT SOLUTIONS

1)

SOLUTION: The Bookmark Bookstore (operated by the Friends of the Oakland Public Library) at 721 Washington St. between 7th & 8th Streets. The Cock-a-Doodle Café, located next door to its left, has a colorful sign suspended over the sidewalk depicting a rooster above a hand with its index finger pointed towards the café. Two white and gold cast-iron pillars flank the bookstore's doorway. The base of each pillar is inscribed with the name of the manufacturer, CITY IRON WORKS LOW & CHARTREY. In the late 19th century, Charles A. Low and Raoul Chartrey were the proprietors of City Iron Works at 26-28 Fremont Street in San Francisco. The firm's address, 26 & 28 Fremont St., S.F. is on the line below the name LOW & **CHARTREY**

ANSWER: 26 & 28 Fremont St.

History of the Bookmark Bookstore

<http://www.fopl.org/wordpress/bookmark-bookstore/history>

2)

SOLUTION: Victorian Legal Center, 653 11th St. at Martin Luther King Jr. (which ends at San Pablo Ave., near the Greyhound Bus Depot). One of the attorneys with offices there is Gail **Williams**; another is James L. Hand. The building was occupied for decades (and renovated by) Warren B. Wilson the distinguished attorney and brother of Oakland Mayor Lionel Wilson, who owned Thomas Brothers Maps. There is a sculpture in the garden on the M.L. King Jr. side of the building of a human-like figure with both hands outstretched. The steel utility pole on the sidewalk nearby is marked

A

7

8

3

2

ANSWER: 32

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HISTORICAL INFORMATION:

From Oaklandwiki.org:

On May 18, 2004, the Victorian Legal Center/Law Offices of Warren B. Wilson (Mason-Elsey-Wilson House) was designated [Oakland Landmark](#) #135, under Zoning Case #LM03-583.

Prominent Oakland attorney, businessman and philanthropist, [Warren Barrios Wilson](#), who passed away in 2012, completely renovated the Victorian building with his wife Joanne Casey over 30 years ago. He was also the last surviving brother of former Oakland Mayor [Lionel Wilson](#).²

3)

SOLUTION: Webster Street (Webster's Dictionary). Amanda Kate Hill Fitness & Nutrition is located at 1727 Webster. RAWR All Natural Cat Food, at 1721 ½ Webster is a specialty store selling raw meat for cats. The lettering in its window reading "EAT LIKE A LION" is next to a cat outlined in white. When it's sunny out the sunlight casts a shadow of this cat onto a shade just behind the glass. The words atop the cooler inside read "Handmade Raw Meat."

ANSWER: raw meat

SITE INFORMATION

<http://eatlikealion.com>

4)

SOLUTION: Crown Nine jewelry store, 515 9th St., across 9th St. from the Cook and Her Farmer restaurant. The photo depicted the wooden sign hanging above its entryway. The base of the iron pillar to the left of its door is inscribed with the name of its manufacturer, Columbia Foundry. The word "Foundry" appears under "Columbia."

ANSWER: Foundry

SITE INFORMATION

The shop, located in a former carriage house built in the 1870s, is owned by jeweler Kate Ellen, a Bay Area native, a former teacher and social worker who was called to metalsmithing in 2008. Ellen works in her lofted studio above the shop.

<http://www.crown-nine.com/about-us/>

5)

SOLUTION: Floral Depot on Telegraph Ave. at 19th St. The sign next to it for the Uptown Bar is a neon guitar neck; around corner under sign for **DUENDE** to Bodega (a Spanish grocery), a café that serves Verve coffee. A display in the window includes a graphic of flying black cats above an ad for a '68 Shelby Cobra GT350/500. The word "Shelby" appears above "350."

ANSWER: Shelby

SITE & HISTORICAL INFORMATION

From Oaklandnorth.net

<http://oaklandnorth.net/2012/12/14/the-architecture-of-oakland-floral-depot-building/>

The Floral Depot building on 18th Street and Telegraph Avenue.

Designed by architect Albert J. Evers, the building was constructed in 1931 by G.P.W. Jensen. Its facing is covered in cobalt blue terra cotta tiles and sprays of silver said to be designed to resemble waterfalls. Fans of the sleek structures, rich colors and bold geometric patterns that are indicative of Art Deco design describe this building as "glorious" and the corner tower as "stunning."

In the past the building operated as a flower shop. Later J.J. Newberry, the popular five-and-dime store, occupied a portion of the building. That space in the building is now vacant, but the sign remains. The building was almost demolished in the early 1980s and was added to the National Register of Historic places in 1983. As of 2008, the landmark building is the home of Flora, a restaurant and bar that retains the building's original Art Deco style.

6)

SOLUTION: Lost & Found Bar, 2040 Telegraph Ave. at 21st St., next to "Hutch Cocktails and Oysters." "There's a mural depicting a blue bird and a zigzag shape of rainbow colors on the 21st Street side of the building. In front, the words "No Drinks Beyond this point" are written vertically on the railing outside front door. The words "Beyond this point" are in blue cursive lettering.

ANSWER: No drinks

7)

SOLUTION: Mexicali Rose restaurant (which is painted pink), west along 7th St. towards a shop named the Shoe Spot on the corner of 7th and Jefferson to La Borinquena Mexicatessen at 582 7th St., which was in business for 71 years. The 10K Steps marker on the sidewalk in front reads: Oakland's 1st Latino Barrio Guardian of cultural heritage Tina Tamale On cobblestoned LA SIETE. The word "siete" is under the word "cobblestoned."

ANSWER: Siete

HISTORICAL INFORMATION

From Oaklandwiki.org: (https://localwiki.org/oakland/Mexicali_Rose)

Mexicali Rose is a traditional Mexican restaurant across from the [Police Administration Building](#) in [Old Oakland](#). Established in 1927, it is rumored to be the oldest Mexican restaurant in Oakland (not confirmed). Mexicali Rose is famous for its very bright pink paint-job. It's Mexican food is traditional Amer-Mexican food- don't expect greatness! Do expect cops eating. Inside, the walls are covered in [murals](#).

8)

SOLUTION: Great Wall of Oakland on West Grand and Valley. The credits for the muralists, in yellow paint, include the name "King 157."

ANSWER: 157

SITE INFORMATION

From greatwallofoakland.org (<http://greatwallofoakland.org>)

The Great Wall of Oakland is a non-profit organization and a 100'x100' projection installation in Oakland's Uptown District. The Great Wall provides high-quality art production for the general public, along with contributing to the economic and social health of Oakland and supporting artists in developing new work. Our mission is to educate and enliven urban communities, give talented local artists a prominent place to screen their work, and to enrich the lives of the people who live and work in Oakland. As a free outdoors arts venue in the heart of Oakland, the Great Wall serves an extremely diverse population. On average, roughly 25,000 people interact with the Great Wall of Oakland each year. In addition to commissioning new work for the Wall, this year, the Great Wall will inaugurate a resident artist program in local schools, as well as a project that offers local residents the opportunity to get hands-on experience in video creation.

9)

SOLUTION: Fat Cat Café, 1720 Telegraph Ave., next to Sole Space (a shoe store occupying the ground floor of the May Bowles Building at 1718 Telegraph). South on Telegraph to the corner of 17th St., where the Dogwood Bar is located on the southeast corner in a brick building that houses Barefoot Movement Yoga on its third floor; two bare feet are painted on its window. Turning right (west on 17th St.) to the building at 517 17th Street that was once the Dufwin Theater. The utility cover

in the sidewalk is decorated with 36-hexagonal shapes in circles around the letters "M F N". The name of the cover's manufacturer, "Alhambra Foundry" is stamped on its lip.

ANSWER: Alhambra

HISTORICAL INFORMATION:

May Bowles Building, 1718 Telegraph Avenue

From Oaklandwiki.org

The May Bowles Building at 1718 Telegraph Avenue was designed by Douglas Dacre Stone and features a blue-green terracotta frieze, and geometric window screens.

From

http://www.adsw.org/sites/default/files/Trans-Lux_February%202012.pdf

Although most of its facade has been covered over, the May Bowles building at 1718 Telegraph Avenue has preserved in its upper level a wide band of blue-green terracotta decorated with a jazzy mélange of zigzags, stylized ferns and abstractions. It was built by a San Francisco architect and engineer, Douglas Dacre Stone (1897-1965), who designed an array of public buildings on the Bay area.

Dufwin Theater

From Oaklandwiki.org:

The Dufwin theater opened on October 8, 1928 and was named after Henry Duffy, a theater producer, and his wife, actress Dale Winter (combining the first syllables of their surnames). It was one of eight theaters owned by Duffy which featured the Henry Duffy Players. The opening play was Vincent Lawrence's "In Love With Life." Actor Leo Carrillo (who would years later be known as Pancho on "The Cisco Kid") served as Master of Ceremonies at the theater's opening. Sadly, Duffy went bankrupt in the early days of the depression, resulting in the Dufwin's closure (and subsequent rebirth as the Roxie).

Many events have been held here over the years, but as the Roxie, was a premiere movie house from the 60's through the 80's when it closed. The Roxie showed all of the first-run motion pictures, and was quite the place to see and be seen. It was restored again in the 90's and now it's an office building.

10)

SOLUTION: The Juice Joint is next to Saigon Restaurant (*Miss Saigon* was a Broadway hit, and Saigon is now named Ho Chi Minh City) at 326 Frank Ogawa Plaza. There's an abstract sculpture named "Vitality" in the center of a (now dry) fountain in the street in front of the 11-story office building at the nearby corner. A small plaque on the edge of the fountain lists its name and the name of the sculptor, Bruce Beasley above the words:

Commissioned by the
City of Oakland Public Art Program

ANSWER: Oakland Public

ARTIST INFORMATION

From oaklandwiki.org

https://localwiki.org/oakland/Bruce_Beasley

Bruce Beasley (b.1939) is an Oakland sculptor, specializing in large, abstract expressionist works. He has a studio in [West Oakland](#). His works are in the permanent collections of museums around the world. Beasley's works displayed in Oakland include "[Vitality](#)", a large sculpture at the north end of [Frank Ogawa Plaza](#), and "[Tragamon](#)", a large acrylic block in the fish pond at the [Oakland Museum of California](#).

Beasley moved to West Oakland in 1962 as a young artist and recent graduate of UC Berkeley, as West Oakland was the only place he could afford. Since then, Beasley has been active in promoting and improving the area. In the 1960s, he helped found the South Prescott Neighborhood Association, which worked to force the city to install streetlights and change the zoning of the neighborhood heavy industrial to mixed use. In October, 2014, Beasley announced he will donate his studios to the Oakland Museum of California.

11)

SOLUTION: The White Building, 339 15th St. at Webster St. *White Rabbit* was a famous song by the 1960s San Francisco-based rock band Jefferson Airplane, whose lead singer was Grace Slick. The space on the third floor of the White Building is occupied by the Shine Center for Well Being. The photograph showed the ornate detail of the doorknob plate affixed to the door leading to the building's lobby. The 4-letter word directly beneath it is "PUSH."

ANSWER: PUSH

HISTORICAL INFORMATION

The White Building was designed by architect [Clay N. Burrell](#) and built by [R.W.](#)

[Littlefield](#) in 1924, for owner [Mrs. Addie E. White](#), widow of [William H. H. White](#). Although the building has 150 feet of frontage along 15th Street, the building is actually fairly small -- the entire lot is only 20.25 feet deep along Webster Street. This odd shape is a result of the fact that 15th Street between Franklin and Jackson Streets was not created until the 1920s. Similarly small lots were also created along 17th Street between Franklin and Harrison Streets, which opened about the same time.

On November 12, 1985 the White Building was designated [Oakland Landmark #LM 85-319](#), and is listed on the [National Register of Historic Places](#) as part of the Harrison & 15th Streets Historic District. The [Oakland Heritage Alliance](#) has named the White Building as a winner of a 2014 [Partners in Preservation Award](#).

12)

SOLUTION: The recently closed Legendary Palace restaurant on Franklin and 7th Streets. A 10ksteps.org marker on the sidewalk across the street, in front of 705 Franklin, reads: Legendary underground passageways LONG AGO Seeking fortunes games of chance Pai Gow Chinese Lottery Fan Tan.

ANSWER: Chinese

13)

SOLUTION: Fox Theater (the distinctive logo for 20th Century Fox studios appeared at the beginning of their films.). Rudy's Can't Fail restaurant is located next door to the theater on the corner of Telegraph and 18th. A square brass plaque in the sidewalk in front of the restaurant lists the following names: Mark A. Moss, Lisa Braver Moss, Evan J. Moss, Reuben M. Moss. "Lisa" precedes the word "rave" in "Braver."

ANSWER: Lisa

SITE & HISTORICAL INFORMATION

Fox Oakland Theater

From Oaklandwiki.org:

https://localwiki.org/oakland/Fox_Oakland_Theatre

The Fox Oakland Theater is a historic theater in the [Uptown](#) neighborhood. Built in 1928, the fanciful "Brahmanian Temple" movie palace had a seating capacity of 3,335 and was one of the largest theaters on the West Coast. Officially credited as having been designed by the San Francisco architecture firm of [Weeks and Day](#), the Fox was actually designed and built by Oakland architect [Maury I. Diggs](#). The style was considered Indian, Moorish, Medieval and Baghdadian, and the theater played live music on the Mighty Wurlitzer.

More than 20,000 people turned out for the grand opening in October 1928 after the theater management bought the entire [Key System](#) line for an hour which allowed movie customers to ride for free.

After closing in 1973, the theater reopened in 2009 following extensive renovations.

On March 28, 1978, the Fox Oakland Theater and Building (1807 - 1829 Telegraph Avenue) were designated [Oakland Landmark](#) #23, under Zoning Case #LM 78-36, and is also listed on the [National Register of Historic Places](#).

Rudy's Can't Fail Cafe

<http://www.iamrudy.com>

14)

SOLUTION: The Octopus Literary Salon at 2101 Webster St. (at 22nd St.) is a literary salon re-interpreted in the 21st Century to engage and entertain readers, writers, musicians, and artists of all ages. It includes a café with food, beer & wine, a small-scale specialty used and new bookstore and a space for public readings and discussions as well as other literary spontaneity and music performance. <https://oaklandoctopus.org>.

The photo showed part of a painting on the inside wall of the salon, above an upright piano. The words "Succeed AT FAILURE" appear just to the right on the painting and the word "Succeed" is just above "FAILURE."

ANSWER: Succeed

SITE INFORMATION

From <https://oaklandoctopus.org>

The Octopus is a literary salon,* re-interpreted in the 21st Century to engage and entertain readers, writers, musicians, artists of all ages in Uptown Oakland, California. The Octopus Literary Salon includes a most excellent café with delicious food, beer & wine, a small-scale specialty used and new bookstore (we sell used records too!), and a space for public readings and discussions as well as other literary spontaneity and, of course music performance. We even have a costume closet. Come by and play some records, the piano, eat a sandwich and chat with some nice people.

*We think of a salon as "a gathering of people led by an inspiring host, held for amusement and to increase the knowledge of participants through conversation." The salons of the 1800s cited the Roman poet Horace's aims of poetry, "either to please or to educate." Today, the salon continues to be interpreted as a meeting place for readers and writers. Combine salon notions with the traditions of a

public house or “pub” and we’ve arrived at our own real time “local,” The Octopus Literary Salon.

Our name is inspired by the fascinating sea creature, muse, and symbol used in literature and myth, compelling and multi-faceted. The octopus is highly intelligent, and renowned for its playfulness and shape shifting. The Giant Pacific Octopus is a native animal to the San Francisco bay area so befits a traditional pub name.

15)

SOLUTION: James **Joyce** wrote Portrait of the Artist as a Young Man, set in Dublin. Flash **Gordon** was an early comics superhero, and famed saxophonist Dexter **Gordon** is associated with the jazz standard ‘Round Midnight’ (composed by Thelonius Monk) and starred in a 1986 film by that name. The Joyce Gordon Gallery at 406 14th St. (between Franklin and Broadway) is located several doors away from The Venue at 420 14th St. and is next door to Moods Beauty Bar at 404 14th St. A quilt in the gallery’s window by artist Marion Coleman (<http://www.marioncoleman.com>) depicts the continent of Africa with the heads of a plumed bird, an elephant and a lion in and around it. The letters “GREAT” on the map are stitched across the lion’s face, with the name “Walata” below the “GR.”
ANSWER: Walata

SITE INFORMATION

From www.joycegordongallery.com

Joyce Gordon Gallery is a commercial fine art gallery located in the downtown district of Oakland California. The gallery exhibits art that reflects the social and cultural diversity of the Bay Area and international artists. The aim of the gallery is to respect the creative pursuits of the individual and seeks to make such work accessible to a broad audience.

16)

SOLUTION: Pacific Coast Brewing (909 Washington St. at 9th St):
ANSWER: Brothers

SITE INFORMATION:

<http://www.pacificcoastbrewing.com/wordpress1/>

17)

SOLUTION: EVB Advertising (1740 Telegraph Ave. at 18th St.):
ANSWER: F.W. Woolworth Company

SITE INFORMATION:
<http://www.evb.com>