

OAKLAND TREASURE HUNT

337 17th ST #214 OAKLAND CA 94612 510 858 5068

2017 SPONSORSHIP PACKET

SATURDAY OCTOBER 21, 2017 | FRANK OGAWA PLAZA, OAKLAND



Presented by:

Game Theory Academy

www.gametheoryacademy.org

OAKLAND TREASURE HUNT



Dear Oaklander

Join us on **Saturday, October 21, 2017** for the Fourth Annual Oakland Treasure Hunt. Oaklanders come together to help us provide fun learning opportunities for youth while promoting our vibrant, growing city.

This event offers a unique urban sleuthing adventure as we play on the streets of downtown and uptown Oakland. Teams have three hours to solve clues, which lead them to discover obscure landmarks, forgotten architectural delights, and vestiges of Oakland's rich history.

Last fall, over 400 participants converged on Frank Ogawa Plaza to participate in the fun. We expect the event to grow this year. The Oakland Treasure Hunt offers significant exposure for companies like yours.

Proceeds benefit **Game Theory Academy**, an Oakland-based education nonprofit that creates opportunities for youth to hone their decision-making skills, learn essential money management strategies, and receive job readiness training.

We are seeking sponsor partnerships with the large and small companies that sustain Oakland's economy and culture, that make Oakland a great place to live and work.

We hope to hear from you soon so you can take full advantage of our comprehensive event publicity. The popularity of the event is a testament to people's enthusiasm for our city. Please join us in 2017.

Jen Cavanaugh
Event Director

Sophia Skoda
Board Chair

Trish Johnson
Executive Director



Friends, families, and co-workers bond while discovering our vibrant city



Over 60 teams compete in four different divisions to offer fun for every level of player; costumes strongly encouraged!

Sponsor Benefits



KEYSTONE Sponsor \$5,000+

- Prominent advertising presence at Treasure Hunt event
- Logo on media communications
- Booth/presence at Treasure Hunt
- Logo on event poster
- Logo on Hunt t-shirts
- Logo and link on Oakland Treasure Hunt website
- Promotional posts on social media
- 5 team registrations



UPTOWN Sponsor \$2,500

- Booth/presence at Treasure Hunt
- Logo on event poster
- Logo on Hunt t-shirts
- Logo and link on Oakland Treasure Hunt website
- Promotional posts on social media
- 4 team registrations



DOWNTOWN Sponsor \$1,000

- Logo on Hunt t-shirts
- Logo and link on Oakland Treasure Hunt website
- Promotional posts on social media
- 3 team registrations

START-UP Sponsor \$500

- Logo and link on Oakland Treasure Hunt Website
- Promotional posts on social media
- 2 team registrations

PIT-STOP Sponsor \$500

Be a stop on the treasure hunt path

- Logo and link on Oakland Treasure Hunt website
- Promotional posts on social media
- 1 team registration
- Hunt participants visit your place of business!

TEAM Sponsor \$300 per team

Support your employees or customers or sponsor a GTA youth team

- Promotional posts on social media
- 1 team registration



I want to sponsor the 2017 Oakland Treasure Hunt at the following level:

- ☐ Keystone (\$5000+)
- ☐ Uptown (\$2500+)
- ☐ Downtown (\$1000)
- ☐ Start-up (\$500)
- ☐ Pit-Stop (\$500)
- ☐ Team Sponsor (\$300/team)

“Supporting the Treasure Hunt provides a great team building opportunity for us while we support a high-caliber organization doing great work for Oakland youth.”

- Sandy Rappaport, sponsor HansonBridgett

Contact Name: _____

Company Name: _____

Address: _____

Phone: _____ Email: _____

PAYMENT OPTIONS

ONLINE: Complete form and pay with credit card online

www.gametheoryacademy.org

MAIL: Send this completed form with your check payable to:

Game Theory Academy

337 17th St. #214, Oakland, CA 94612

Questions? Please Contact us:

Jen Cavanaugh

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Or visit www.gametheoryacademy.org

THANK YOU FOR YOUR SUPPORT!

